

## **News and Features for the Wallpaper History Society website – Guidelines for Writers**

The WHS website aims to attract a broad audience from scholars and researchers to collectors, artists, wallpaper makers and enthusiasts. We are always on the lookout for news and interesting features about wallpaper for the website. Typical items might include book and exhibition reviews, wallpaper discoveries, conservation work and wallpapers in historic homes as well as contemporary design, maker profiles and news of interesting projects.

Please note that we do not promote individual wallpaper makers. If you are a maker who would like to be featured on our Artists and Makers page, please join us under corporate membership and send us your details along with some images.

Submissions should adhere to the following guidelines:

### **Word count**

Approx. 500 words, or fewer for upcoming news and announcements

### **Subject matter**

Wallpaper must be the central focus

### **Tone of voice**

The article should be relaxed in tone and readable for a non-specialist audience, with any technical terms explained.

### **Images**

Other than short announcements, features should be accompanied by a selection of images of the highest resolution possible. A good phone photo is normally fine. At least one image per 100 words is needed – we aim to make the articles as visual as possible.

### **Image credits**

Each image must have a credit line for the photographer (who may be the author) where known.

### **Image permissions**

Permission must be sought for the use of any images not under a Creative Commons licence. This is the responsibility of the author, though we will help where we can.

Please include the credit line for the image (this is not the same as the credit line for the photographer) e.g. National Trust

### **Author details**

Let us have your name, job title or descriptor and twitter/Instagram name

### **Submission**

Please submit your ideas titled 'Website article' to Lucy Ellis [info@wallpaperhistorysociety.org.uk](mailto:info@wallpaperhistorysociety.org.uk)